

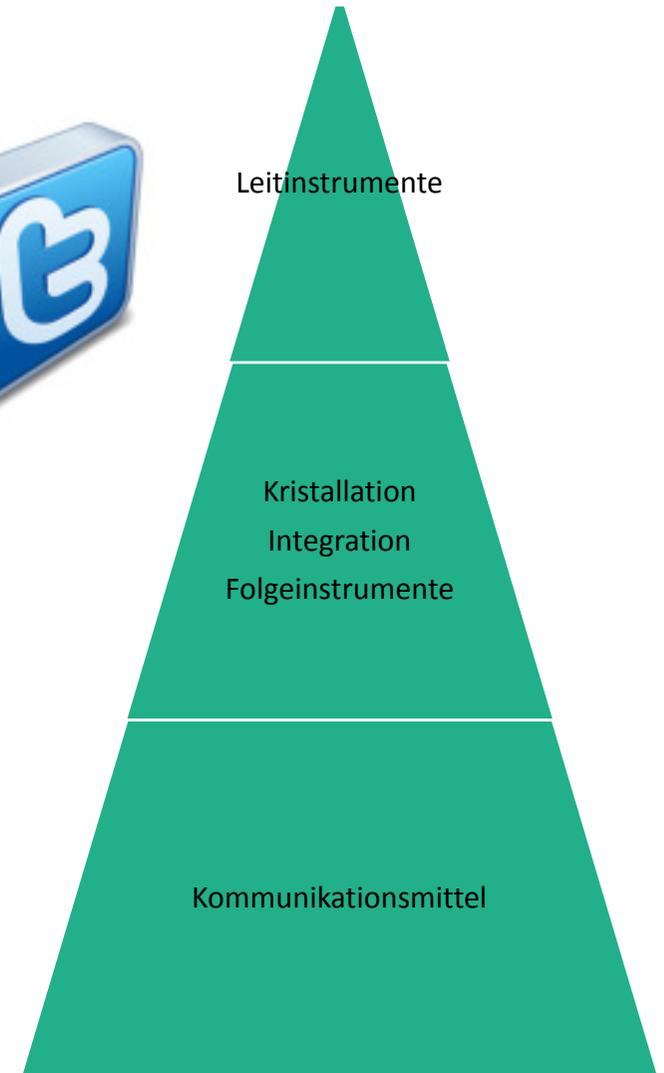
Ziel



Botschaft



Instrument



Integrierte Kommunikation